



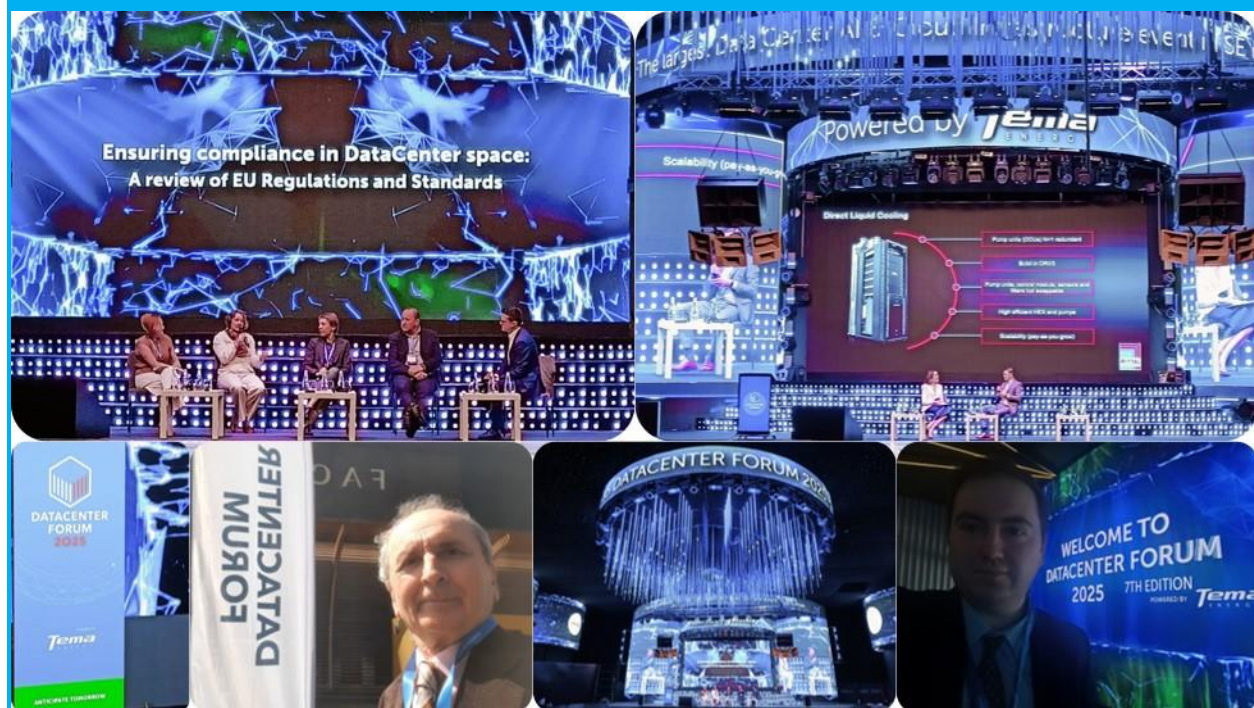
## RDCM *Personalia* Corner

### • From Data Center World 2025, Washington, D.C. to DataCenter Forum, Bucharest

#### *Note from the Editor-in-Chief:*

Some years ago, the reputed industry-leading market research firm (powered by a revolutionary behavioral data collection technology), Luth Research (San Diego, CA, U.S.), stated: *"The art of research resides in the interpretative process, and how to communicate findings back to relatable experiences and perspectives... At the end of the day, data interpretation is left up to the researcher(s) and team when utilizing quantitative or digital data alone. Including qualitative in your study provides a data-driven choir of customer voices that lend to interpretive lenses and offers solutions to less intuitive insights"* (Luth Research, Blending Qual and Quant Methodologies for Actionable Customer Journeys, p. 11: <https://info.luthresearch.com/blending-qual-and-quant-methodologies-for-actionable-customer-journeys>). Very recently, Luth Research stated: (p. 3) *"Artificial Intelligence refers to the development of computer systems that can perform tasks typically requiring human intelligence, and, as you might have noticed, it is everywhere... AI has steadily been integrating itself across various fields, continuously transforming industries and daily life. AI is no longer a magical part of the future we can put off understanding. It's here, it's often unbelievable, and it's absolutely crucial that the research industry capitalizes on its benefits while remaining aware of its pitfalls"*; (p. 10) *"In short, AI is aiding in obtaining more detailed and useful data, but it's essential to be cautious about fully embracing synthetic data. Ensuring the delivery of top-notch consumer insights requires a balanced approach that leverages AI's benefits while remaining vigilant about its limitations"* (Luth Research, Riding the AI Wave: <https://352377.fs1.hubspotusercontent-na1.net/hubfs/352377/Lead%20Magnet%20-%20Riding%20the%20AI%20Wave/20250422-luth-riding-the-ai-wave-transformative-insights-with-an-eye-on-data-integrity-v5.pdf?>). Also very recently, James Walker, Senior Editor at the reputed Data Center Knowledge, wrote: << *At the Data Center Knowledge News Desk during Data Center World 2025, Omdia's Manoj Sukumaran shared his perspective on the AI computing revolution, comparing it to the evolution of mobile networks. "We're in the 2G era of AI," he explained, suggesting the industry is only at the beginning of a transformative journey"* >>. (<https://www.datacenterknowledge.com/data-center-chips/data-centers-face-growing-pains-as-ai-enters-its-2g-era?>).

Allow us to just remember: it is well-known that business events with value-added experience are bringing people together and are providing a wealth of knowledge and expertise for agile teams, building on business networks.



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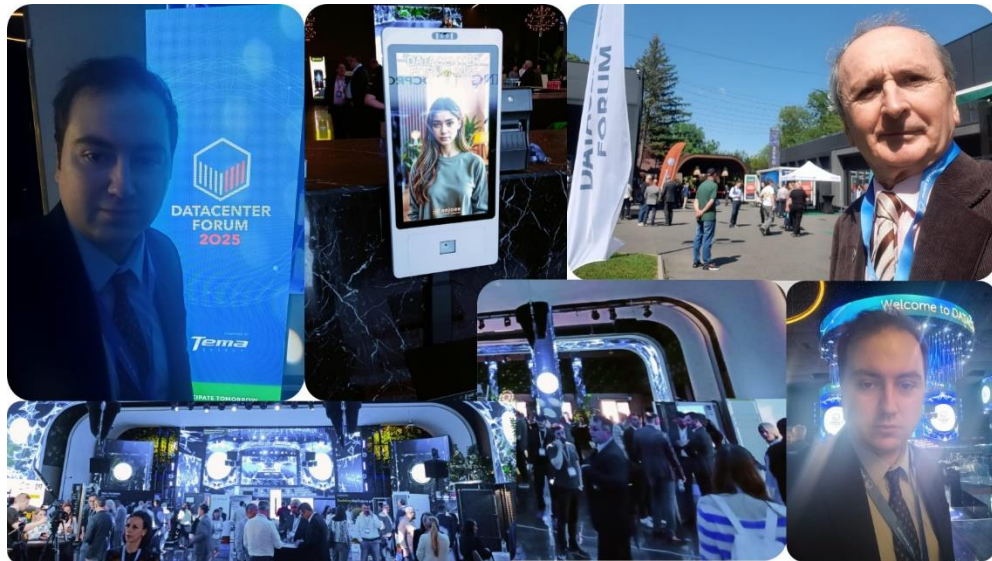


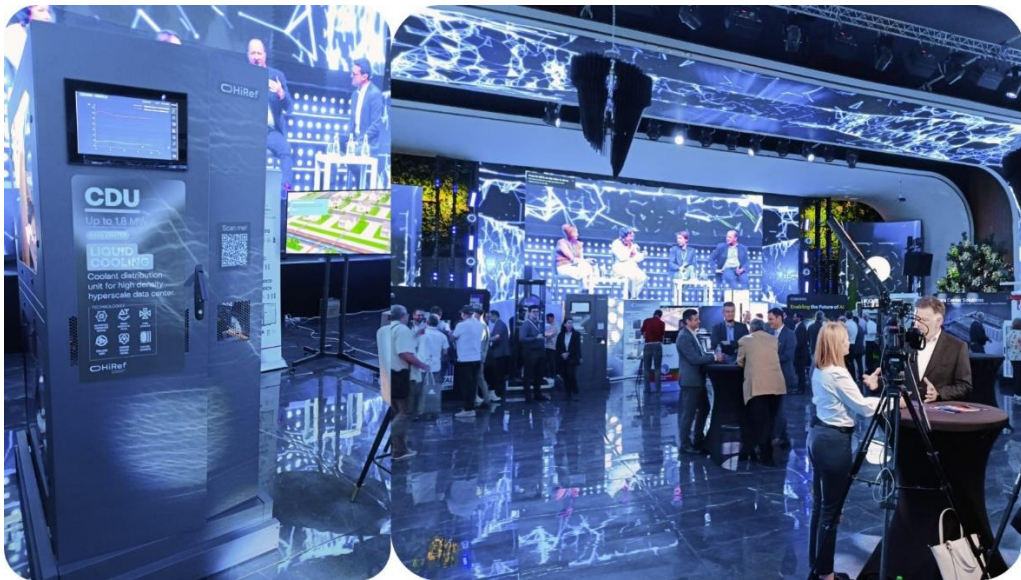
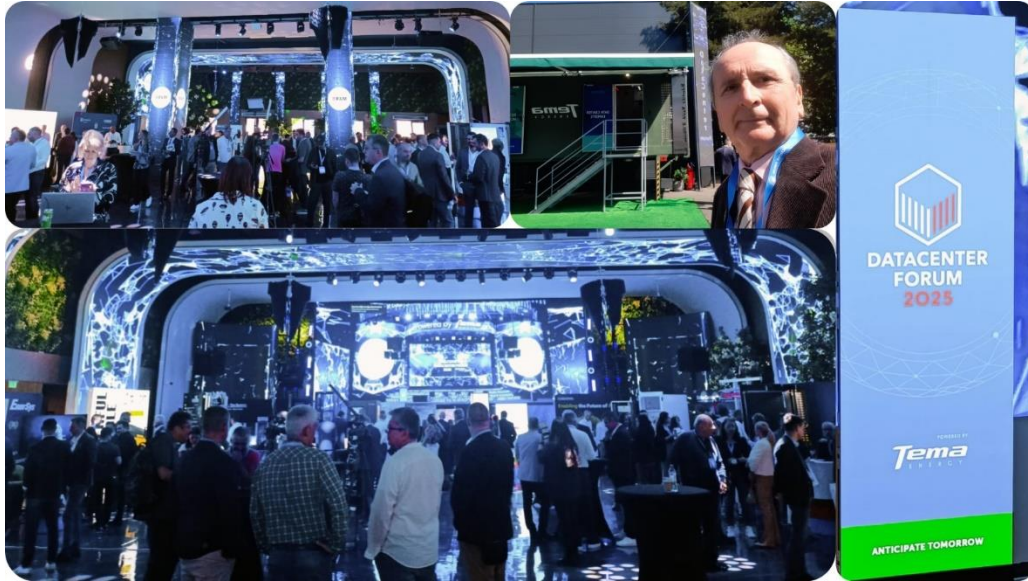
On April 15, 2025 in Washington, D.C. took place the official opening of the significant event Data Center World 2025 (having as theme ‘Powering the Industry’s Future’), the opening speech being given by the AFCOM Data Center World Program Chair, Bill Kleyman, who brought to the attendees’ attention the unprecedented challenges (having an effect on people at every level and in every area) faced by the data center industry, the major obstacle affecting the potential for new entrants in the data center industry being related to a sustainable and resilient infrastructure (the power supply of a data center) that can easily adapt and grow to provide with what is suited a properly AI-driven future (Walker, 2025). It is worth remembering that a year ago, in a Guide to Data Center Construction, one of the key areas of data center innovation identified by Data Center Knowledge Editors (2024) were AI Factories (together with SMRs and Nuclear-Powered Data Centers, Turbocharged Fiber-Optic Networks, and Quantum Data Centers), every aspect of data center management being revolutionized by AI.

On 7 May, 2025, at Face Convention Center, Bucharest, took place the Data Center Forum (<https://datacenter-forum.ro/?>), well-known as the top reference Event in the Data Center field in Romania. In this remarkable context, local and international experts addressed both the AI Factory issue and operational efficiency, as well as important regulatory aspects about sustainability and the future of data centers in our region.

Allow us to make reference to the last issue of the Romanian Distribution Committee Magazine, where our distinguished colleague Prof. Eng. Ph.D. Victor GREU (a traditional participant at the Data Center Forum) stated among other aspects as follows: *‘Beyond ICT mentioned role in IS/KBS, we observe the indirect ways this role is completed by lending models of proven optimization, efficacy and efficiency, from ICT advanced applications and development to other areas of human activity, including even humankind behaviour and thinking, where AI could be the most promising example, as its advances depend more and more on studying and surpassing HI limits, opening this way what we consider that will*

be the crucial engine of World sustainable progress: the safe balance of AI and HI' (<https://crd-aida.ro/RePEc/rdc/v16i1/2.pdf>).





## References

Data Center Knowledge Editors, 2024. Unlocking Tomorrow's Data Centers: A Deep Dive into Next-Gen Innovations, Informa Tech Network, April 4, 2024, pp. 1-20. Retrieved from: <<https://www.datacenterknowledge.com/next-gen-data-centers/unlocking-tomorrow-s-data-centers-a-deep-dive-into-next-gen-innovations>> [24 April 2025].

Greu, V., 2025. Information and Communication Technology is Supporting People to Refine Knowledge Because a Safe Balance of Artificial and Human Intelligence Could Leverage the Search for the Right Tracks of World Ev, Romanian Distribution Committee Magazine, vol. 16(1), pp. 16-30, March.

Walker, J., 2025. Data Center World 2025: Industry Gathers to Tackle Power, AI Scaling Challenges, Data Center Knowledge, Energy & Power Supply Recent News, April 15, 2025. Retrieved from: <<https://www.datacenterknowledge.com/energy-power-supply/data-center-world-2025-industry-gathers-to-tackle-power-ai-scaling-challenges?>> [Accessed 24 April 2025].

