

RDCM *Personalia* Corner

● High Professional Level of the Specialized Journal of STS: “Conexiuni”, No. 8/December 2025

Note from the Editor-in-Chief

The formation, in 1996, of the Romanian Distribution Committee (C.R.D.) as a Scientific Association – Romanian legal private non-governmental person, apolitical, non-profit, open-associative type, represented a milestone (C.R.D. is mentioned in “European Marketing Information Sourcebook, 1st edition, Euromonitor International”, p. 132; following, reference is made to CRD in the study “Marketing issues in transitional economies”, Springer, 1st edition, August 31, 1999, Rajeev Batra, Davidson Institute, U.S., Business & Economics, p. 167, for acknowledging the specific Romanian undertakings of adapting to European and world economic structures. Otherwise, even in the “virtual world”, this fact was recorded in “Position Paper, Chapter16”: SME (http://www.mie.ro / Negocieri/Romana /Documente_ pozitieRom/CAP16-DP), at point 3 – “Capacity to implement the acquis communautaire ”: “that in the field of commerce and distribution, in 1996, the Romanian Distribution Committee was established as a legal association, affiliated to the International Association for the Distributive Trade” (scientific and pedagogical association – A.I.D.A. Bruxelles, the Secretary General of A.I.D.A. being also Administrator Secretary General of the Diplomatic Club of Belgium and Co-Founder of the Diplomatique Gazette, Brussels). Already since the second half of 1996, C.R.D. published (in a partnering relation with the Romanian Foreign Trade Center) a Documentary Summary (opening the Collection “Information and Documentation Synthesis in the distribution field”) “Distribution in Europe”, as a Supplement of the Journal “Romanian Trade Monitor”. In Romania, beginning with 1996, four National ECR (Efficient Consumer Response) Symposia (organized by the Romanian Distribution Committee in partnership with Valahia University of Târgoviște, and then with the Center of Economic Information and Documentation (CIDE, INCE), at the Romanian Academy House) took place.

A proof of the quality of the scientific preoccupations of C.R.D. was also the fact that the European Rapporteur for “Green Book of European Trade” sent – on the occasion of the works of the 1997 CRD General Assembly – the project in question (of the “Green Book”, whose translation was later published by CIDE, INCE, Romanian Academy, thanks to the collaboration with C.R.D.). Also, the European Rapporteur sent us congratulations for the contribution that C.R.D. brings to the professional growth of European Trade. Then, he participated at the 24th International Congress of A.I.D.A., organized by C.R.D. in Bucharest, at Athénée Palace Hilton, on 18-19 May 1998. The reception dinner took place at the Palace of the National Military Circle, and the next day, at the Palace of the Parliament, there was a Folkloric Evening, with the participation of the Army Artistic Ensemble.

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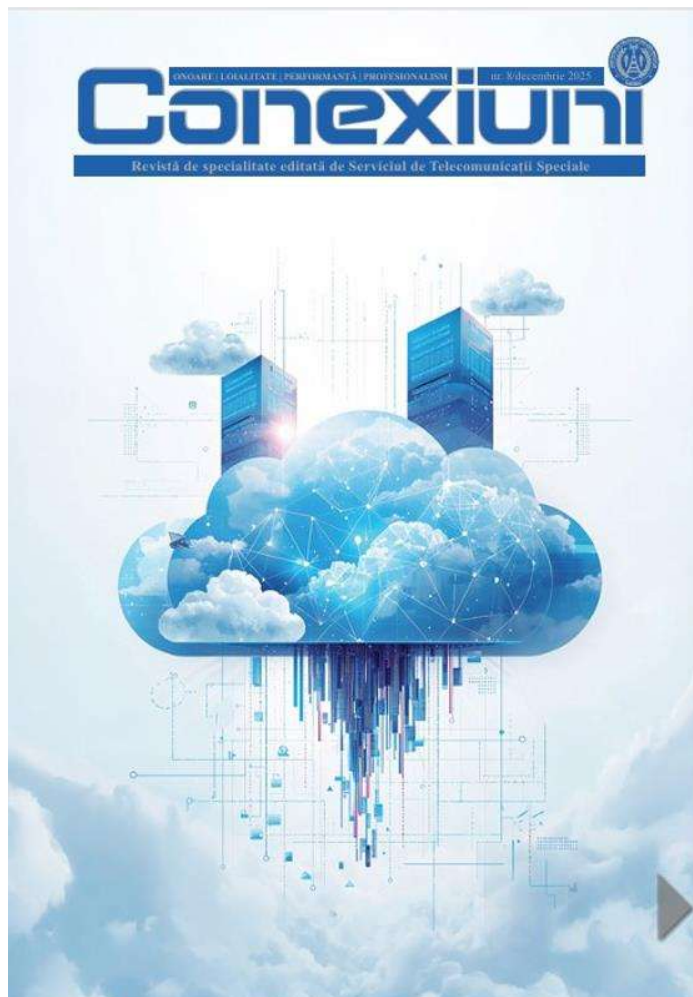


EXHIBITION
of
ROMANIAN
PRODUCTS



High Professional Level of the Specialized Journal of STS: “Conexiuni”,

No. 8/December 2025



On the anniversary of the renowned Special Telecommunications Service (STS), the issue 8/December 2025 of its specialized journal **“Conexiuni”** (<https://www.crd-aida.ro/news/>) was published. The magazine enriches the experience of the informed and interested reader from the very beginning through the inspired and inspiring introduction to the high-quality and respected universe of STS as *“a unique institution in the security architecture of the Romanian state, a place where excellence, passion for technology and the innovative spirit are rigorously cultivated”*, thanks to the valuable message sent on the anniversary by the Director of STS, General Eng. Ionel-Sorin BĂLAN.

Both the technical-scientific rigor, and the structure of this specialized journal of STS are clear evidence of the efficient dissemination of knowledge for professionals in the field, which also confirms that professionalism involves both excellence, attitude and reliability, as well as character, passion and talent in transforming plans into tangible results through clear objectives pursued with consistency, strong organization and efficient management of resources.

We were pleased to note that in this jubilee issue of the magazine – of remarkable relevance and depth of content – among the authors of the articles is our colleague in the scientific association, namely Brigadier General (ret.) Prof. Dr. Eng. Victor GREU, Honorary Member and Member of the Board of Directors of the Romanian Distribution Committee ([Board of Directors – Comitetul Roman al Distributiei](#)), therefore present on pages (37-45) of the specialized journal **“Conexiuni”** with the article entitled *“On the valorization of an academic and technical-scientific experience in ATM (MApN) and STS.”*



The registered office of the Romanian Distribution Committee (Scientific Association) is at the Romanian-American University (from July 16, 2020)

