

From INBAM 2012 to INBAM 2013, Third Conference of the International Network of Business and Management Journals (INBAM), 9-11 May, 2013 Lisbon, Portugal - a challenging responsible road

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The Second Conference of the International Network of Business and Management Journals (INBAM): "Brokering Knowledge" took place in Valencia, Spain, between March,20 and March,22, 2012. A high-level conference that enjoyed the participation of 13 editors of the most prestigious International Journals (*Small Business Economics, International Small Business Journal, International Business Review, Human Resource Management, Management Decision, Journal of Organizational Change Management, Canadian Journal of Administrative Sciences, Cornell Hospitality Quarterly, International Journal of Manpower, Service Industries Journal, International Journal of Project Management, European Journal of International Management, Service Business. An International Journal*).

But first...you might ask yourselves what is INBAM? Well... INBAM is a network created in 2009 by the Editors of eight prestigious international Journals, that became an Association in September 2011. At the moment, the Association comprises editors and journals from Emerald, Springer, Taylor and Francis, Wiley, Blackwell, Elsevier, Inderscience, Sage.

I therefore had the opportunity to take part in a highly valuable event that offered me a whole different perspective on the directions for improvement that I should be pursuing, both in terms of research methodology employed and acquiring specific article writing skills. I had the privilege to attend very interesting presentations, high-quality content in what concerns the topicality as well as the complexity of the researches conducted.

The journal editor corresponding to each area opened each session with a presentation on the main trends in the future in his/her journal. What I particularly enjoyed and found highly relevant and important, was the emphasis on the article review process, including suggestions on how to improve the articles submitted in order to increase the chance of having your work accepted for publication.

In 2013, the Journal of INBAM will be launched. JINBAM will be a new academic journal published by Springer and will include papers presented at the INBAM events and Conferences for the first four/five years of its existence.

The Third Conference of the International Network of Business and Management Journals (INBAM) will take place in Portugal, between 9 – 11 May, 2013. Eighteen editors of leading journals will participate in this 3rd Conference. So...see you in Portugal!